



**WEBLIQUIDS™**

*YOUR GUIDE TO ANSWER...*

**(Company Profile)**

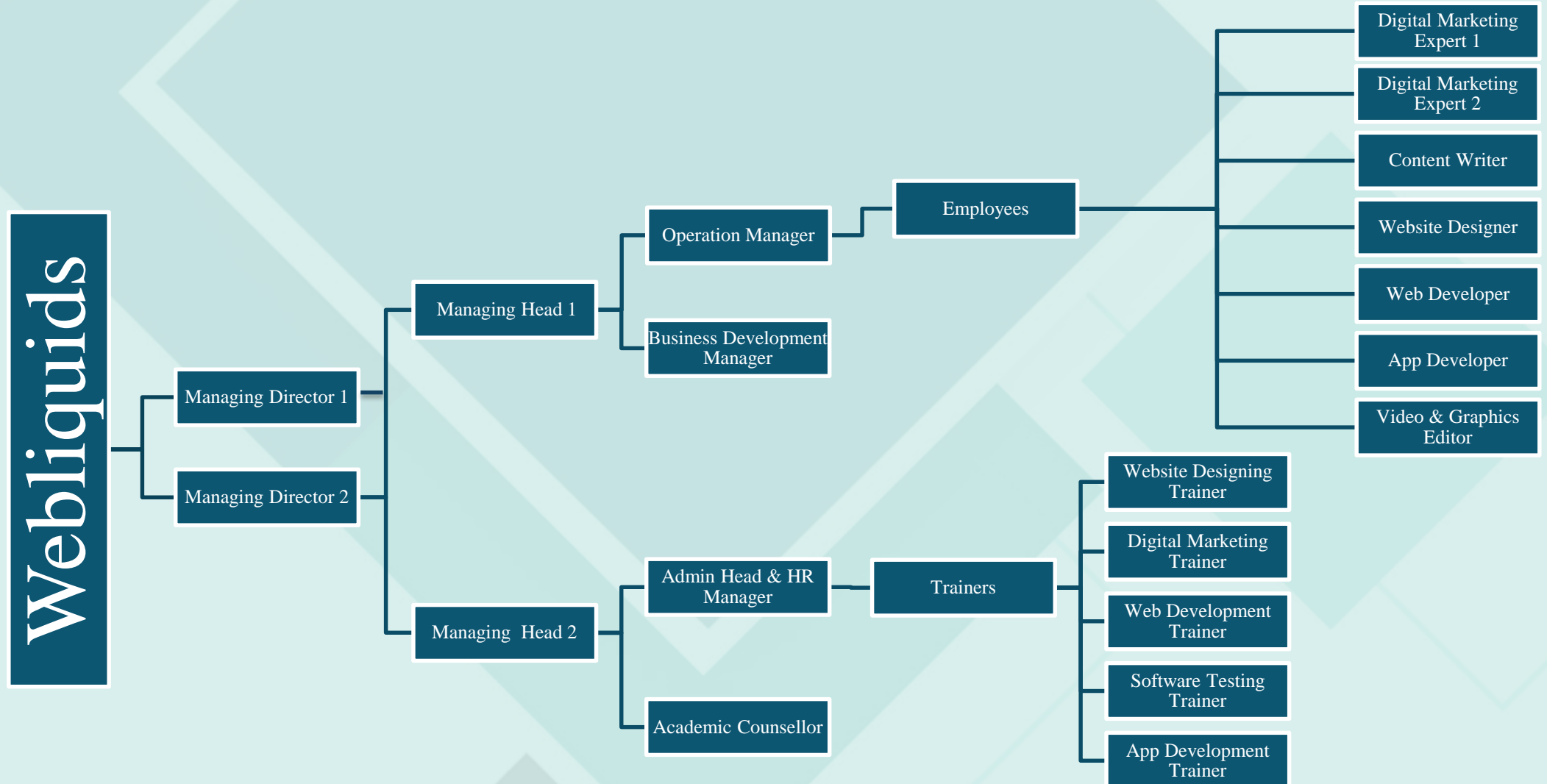
# ABOUT US

Webliquids is a leading multi-process QMS ISO 9001:2015 IT company based in Chandigarh. Founded in 2014, this firm has been delivering a full range of IT / Educational services and marketing services to worldwide clients. We have a passionate marketing and development team with wonderful vary of skills, deep vertical industries experience and excellence in advanced technologies.

Members of Webliquids have diversified work experience history such as BPO, Tech Support, Digital Marketing, Server Support, Data Entry, Chat Support, KPO, Content Writing, Video Editing and Networking.



# Webliquids Members Hierarchy



# VISION, MISSION AND VALUES

- **Vision**

To provide trusted and consistent Education / IT / services to worldwide clients and students. We aim to offer remarkable customer experience by delivering valued services.

- **Mission**

- Our mission is to train each individual to become a market professional.
- Understand clients' specific needs and enhance their business performance in minimum budget.

- **Values**

We are committed to absolute integrity, transparency, superiority and customer satisfaction. Our collective efforts enable clients' to achieve their goals timely.



# SERVICES WE PROVIDE

- **Data Entry Services:** Online and offline data entry, Data Capture, Copy Paste services, PDF Data Entry, Archiving and Indexing, Data entry on CRM Softwares.
- **Online Promotion Services:** Facebook, YouTube and other Social Media Marketing, Website Presence, Paid Promotions, Mobile Marketing, Email Marketing, Video Editing
- **Digital Marketing Services:** Organic and Paid Promotions through SEO and PPC, Social Media Marketing, Content Marketing, Email Marketing, Mobile Based Marketing, Ecommerce based marketing, Google AdSense, Affiliate Marketing.
- **Search Engine optimization Services:** Keyword Research and planning, Organic Website Presence, On Page optimization and Off Page Optimization, Content Writing.

- **Pay Per Click Services:** Lead Generation, Brand Building and Promotion, Shopping Advertisements, Mobile Application promotions.
- **Website Designing Services:** Website Planning and Creations, Website Structures and templates, Web color theory or scheme, HTML5 and CSS3, CMS- WordPress, UI and UX Designs.
- **Web Development Services:** Website Development using PHP, Java, AngularJS, Nodejs, Asp.net.
- **App Development Services:** Application Development services of Android and IOS Applications.
- **Website Domain and hosting**

# TRAININGS WE PROVIDE:

WebLiquids is a QMS ISO (9001:2015), Google, Microsoft Certified Advanced Web Educational Training Center. We have Successfully trained 2270+ Students from 2015-2017. We are not just a Training Institute, But Also a Company Where We Work on Live Projects. Which Helps Our Trainers to Give Practical Training to Our Students. Below are Few Trending Course that We Offer:

- **Advanced Digital Marketing Training**
- **SEO Training**
- **PPC Training**
- **Website Designing Training**
- **PHP Web Development Training**
- **Java Development Training**
- **Application Development Training**
- **Software Testing Training**
- **Graphics Designing Training**
- **Video Editing and other Computer related details**

# HOW DO WE WORK?

## DEFINE OBJECTIVES AND SPECIFICATIONS

- Ensure understanding of client's business and culture.
- Obtain client consensus on positions' scope and responsibilities, compensation package, reporting relationships and the profile of the employees.
- Design and develop the research plan.
- Feedback.

## IDENTIFY AND ASSESS WORK

- Identifying matching work from databases.
- Identifying, screening and evaluation of data to choose the right client.
- Review project with the client.
- Feedback.



## **MEETING**

- Coordinating for meetings.
- Obtain feedback from client.
- Conduct reference checks.
- Prepare detailed work strategy and evaluation reports on each project.
- Feedback.

## **FOLLOW UP**

- Ensure smooth transition of payment.
- Ensure client satisfaction.
- Feedback.

# WHY CHOOSE US?

- ✓ **Capability:** Service provider WebLiquids team possesses all that is needed for a successful development: technical capabilities, creativity and experience with large and small projects.
- ✓ **Stability:** WebLiquids is a financially stable company with a seasoned leadership team, which continues to strive for improvement of professional and personal skills and the quality of our services.
- ✓ **Availability:** Communication is a crucial factor when working with any offshore service provider. Managers working hours are 12 hours per day, that allows communicate with customers/partners in different time zone with convenience for clients and customers.
- ✓ **Dependability:** We are committed to build steady, reliable long-term relations with our customers. Sometimes this becomes rhetoric for an offshore provider; however we welcome you to discuss how we achieve this. Contact us for a proof of how we go beyond the rhetoric and stand by our customers.
- ✓ **Quality:** We guarantee our customers will receive:-
  - Creative and innovative designs.
  - High quality and bug-free applications.

# BUSINESS STRATEGY

- **Accountability**

Taking ownership and delivering on commitments

- **Teamwork**

Together, we work in a spirit of mutual respect and cooperation, pooling our talents and resources to deliver the best.

- **Trust**

We have been granted the trust from all our clients, which is a valuable part of our relationship

- **Innovation**

We continuously develop our team expertise as we strive to evolve with the ever changing challenges and requirements of customers' businesses.

- **Quality**

Our success in software development stems directly from an unswerving commitment to quality in people and processes.

- **Integrity**

Being ethically unyielding and honest and inspiring trust by saying what we mean, matching our behaviours to our words and taking responsibility for our actions.

- **Long-term Relationship**

We invest long-term relationship with our customers, partners, shareholders and team members. Company commits to relationships that are synergistic and long-term. We do not compromise on the interests of stakeholders for expedient, short-term considerations.

- **Quality Check**

- ✓ Perform quality checks on a valid sample size.
- ✓ Measure performance against benchmarks identified for the process.

- **Cause Analysis & Monitoring Measures**

- ✓ Analyse Root cause of errors/defects.
- ✓ Solutions and Monitoring measures are worked out and deployed.
- ✓ Process Improvement Task Forces.
- ✓ Task Forces formed in project mode to regularly improve critical delivery parameters and to constantly drive productivity enhancement. Performance Enablers for our Growth

# THANK YOU

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